

# Website brief



**Let's get you started.** Simply fill in this form and send it to [info@simpsonscreative.co.uk](mailto:info@simpsonscreative.co.uk) and in return we'll send you a **FREE** No obligation estimate to get your project moving.



## About you

Business name:

Contact name:

Email:

Phone number:



## Tell us what you do

For example: Business sector, location, target market, key services/products, USP, any other relevant information:



## Your current website

Website address:

What you like/dislike about your website:

**I/we do not have a website**



## Tell us about your new website project

Do you have a project deadline?

What is the aim of the new website?

Are you keeping current content?

Are you adding or removing sections?

If you are please give details.

Do you have a site map/navigation in mind?

e.g. Examples from competitors, current site nav to stay or just initial suggestions.



## A bit more detail please

### Estimated number of pages

1

2-5

6-10

11-25

25+

No. of pages

### Design input

For example, please provide links to websites/competitors that are liked/disliked. Or an overview of your preferred design style (eg. clean, professional, friendly etc).

### Advanced features

This covers anything in addition to general copy and images.

Blog/news

Shop/ecommerce

Booking system

User login area

Portfolio

Structured data  
(eg. directories, events etc)

Image slider

Interactive maps

CRM integration

3rd party service integration

Google review integration

Gallery



## You may require some additional services?

SEO

Copy writing

Hosting

Emails

Logo review/design

Business card(s)/stationery



Please complete this form and send to: [info@simpsonscreative.co.uk](mailto:info@simpsonscreative.co.uk)  
or call us to discuss you new website project: **01279 755555 / 07799 035135**